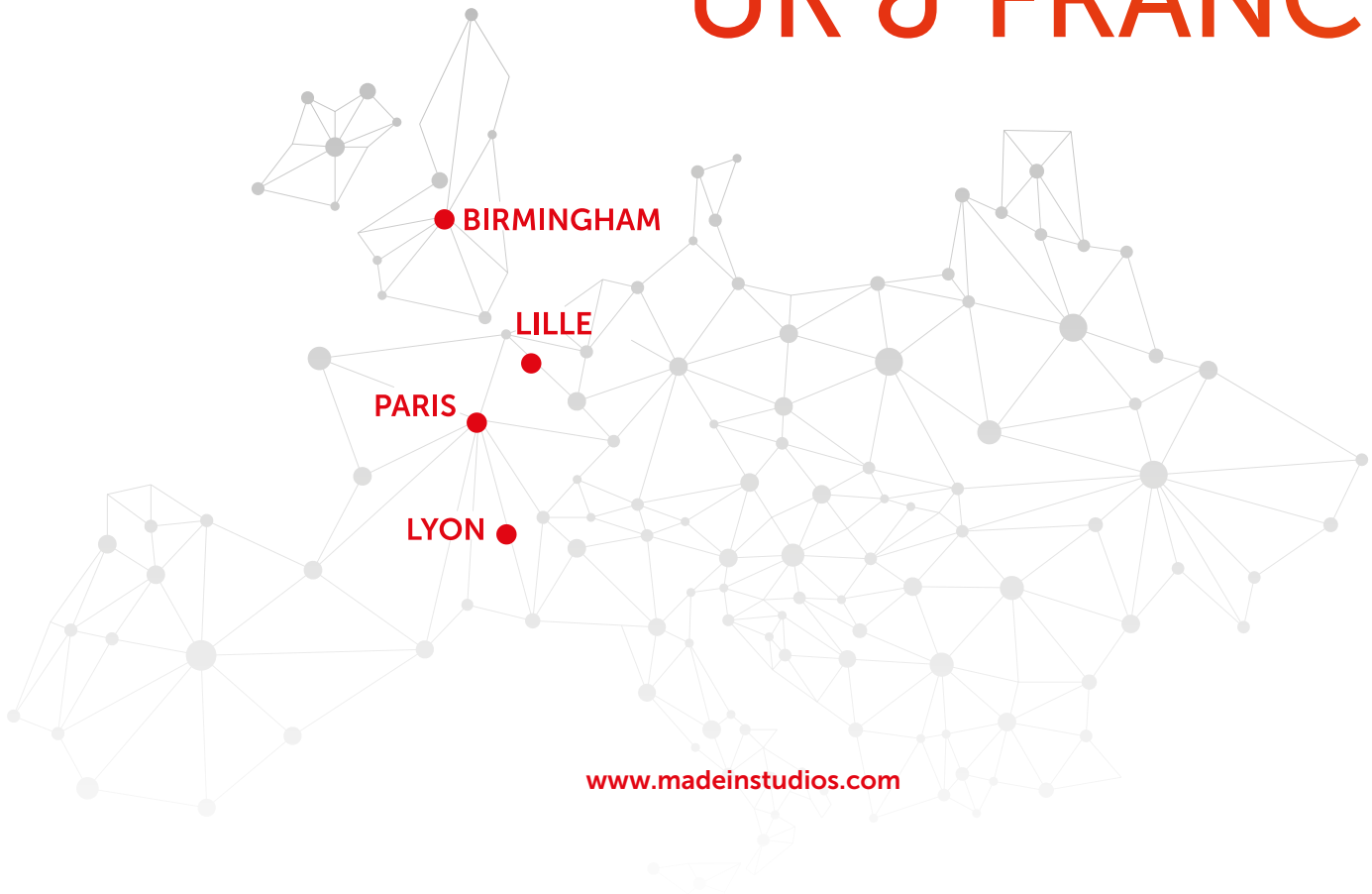


MADE IN STUDIOS
by **MIS** | GROUP

VIEWING FACILITIES RECRUITMENT UK & FRANCE



www.madeinstudios.com

MADE IN STUDIOS

IN FIGURES...

2016 | MADE IN STUDIOS NETWORK
IS LAUNCHED

3
LITRES
OF TEA/DAY

11 *proprietary
viewing Studios
(UK & France)*

+1,000
boxes of
Made in Studios
sweets distributed!

10  *project managers
at your disposal*

Studios rented

710
times in 2017

1.300m²
dedicated to research

LILLE 2006

PARIS 2011

LYON 2014

BIRMINGHAM
2016

...? 2019

550
recruitment
projects
in 2017

+200
live streaming
sessions
launched

160,000
panellists in the UK

500,000
panellists in France

BIRMINGHAM • 3 Studios

85 - 89 Colmore Row - 6th Floor
BIRMINGHAM, B3 2BB (UK)

Price excl. VAT

	Colmore and Newhall Studios + Clients Lounge	Sarehole Studio non-viewed
1/2 day - between 9am and 1pm or 1pm and 6pm.....	£500	-
Day - from 9am to 6pm.....	£900	£200
Evening - between 6pm and 10.30pm.....	£600	-
Day + evening package - from 9am to 10.30pm.....	£1,200	£500
Afternoon + evening - from 1pm to 10.30pm.....	£1,000	-
Supplement saturday.....	£100	-
Streaming per day.....	£300	-

COSTS INCLUDE:

- Meeting room hire (with a high/low table, chairs/armchairs), as well as a client's lounge with a one-way mirror,
- The welcoming of respondents and clients,
- Audio and video recordings (MP3, MP4, USB),
- Office supplies (flip-chart, writing material,...),
- Soft drinks and nibbles.

OPTIONS

- NOTE TAKING
- SIMULTANEOUS TRANSLATION
- LIVE STREAMING
- CATERING
- RETAIL SHELF
- VIDEO PROJECTOR, TV
- CAMERA WITH TRIPOD
- LAPTOP
- ADDITIONAL EQUIPMENT



4 minutes' walk
from Birmingham
New Street Station

BOOKINGS

Alexandra COLEMAN
+44 (0)121 679 0105
a.coleman@misgroup.io



Made in Studios Birmingham is a member of the Viewing Facilities Association



COLMORE



NEWHALL



SAREHOLE



RECEPTION



PARIS • 3 Studios

37 rue de Caumartin - 3rd Floor
75009 - PARIS

Price excl. VAT
Studio + Clients Lounge

1/2 day - between 9am and 1pm or 1pm and 6pm.....	350,00 €
Day - from 9am to 6pm.....	550,00 €
Evening - between 6pm and 10.30pm.....	400,00 €
Day + evening package - from 9am to 10.30pm.....	840,00 €
Afternoon + evening - from 1pm to 10.30pm.....	740,00 €
Supplement saturday.....	90,00 €
Streaming per day.....	140,00 €

COSTS INCLUDE:

- Meeting room hire (with a high/low table, chairs/ armchairs), as well as a client's lounge with a one-way mirror,
- The welcoming of respondents and clients,
- Audio and video recordings (MP3, MP4, USB),
- Office supplies (flip-chart, writing material, TV, ...),
- Soft drinks and nibbles.

OPTIONS

- NOTE TAKING
- SIMULTANEOUS TRANSLATION
- LIVE STREAMING
- CATERING
- RETAIL SHELF
- VIDEO PROJECTOR
- CAMERA WITH TRIPOD
- LAPTOP
- ADDITIONAL EQUIPMENT



6 minutes' walk
to the Saint Lazare train Station



2 and 3 minutes' walk
from RER A and RER E

BOOKINGS

Agathe VACCA
+33 (0)1 48 78 00 55
a.vacca@misgroup.io



GARNIER



MADELEINE



OLYMPIA



LYON • 2 Studios

83 rue de la République - 5th Floor
69002 - LYON

Price excl. VAT
Studio + Clients Lounge

1/2 day - between 9am and 1pm or 1pm and 6pm.....	300,00 €
Day - from 9am to 6pm.....	490,00 €
Evening - between 6pm and 10.30pm.....	350,00 €
Day + evening package - from 9am to 10.30pm.....	750,00 €
Afternoon + evening - from 1pm to 10.30pm.....	650,00 €
Supplement saturday.....	90,00 €
Streaming per day.....	140,00 €

COSTS INCLUDE:

- Meeting room hire (with a high/low table, chairs/armchairs), as well as a client's lounge with a one-way mirror,
- The welcoming of respondents and clients,
- Audio and video recordings (MP3, MP4, USB),
- Office supplies (flip-chart, writing material, TV, ...),
- Soft drinks and nibbles.

OPTIONS

- NOTE TAKING
- SIMULTANEOUS TRANSLATION
- LIVE STREAMING
- CATERING
- RETAIL SHELF
- VIDEO PROJECTOR
- CAMERA WITH TRIPOD
- LAPTOP
- ADDITIONAL EQUIPMENT



50 metres
from Place Bellecour



Less than 1 minute's walk
from the Bellecour tube

BOOKINGS

Éléonore ALRIC
+33 (0)4 78 050 050
e.alric@misgroup.io



PLACE BELLECOUR

BELLECCOUR



HÔTEL DIEU



LILLE • 3 Studios

7 bis rue des Augustins - 1st Floor

59800 - LILLE

Price excl. VAT

Studio + Clients Lounge

1/2 day - between 9am and 1pm or 1pm and 6pm.....	310,00 €
Day - from 9am to 6pm.....	500,00 €
Evening - between 6pm and 10.30pm.....	360,00 €
Day + evening package - from 9am to 10.30pm.....	760,00 €
Afternoon + evening - from 1pm to 10.30pm.....	660,00 €
Supplement saturday.....	90,00 €
Streaming per day.....	140,00 €

COSTS INCLUDE:

- Meeting room hire (with a high/low table, chairs/ armchairs), as well as a client's lounge with a one-way mirror,
- The welcoming of respondents and clients,
- Audio and video recordings (MP3, MP4, USB),
- Office supplies (flip-chart, writing material, TV, ...),
- Soft drinks and nibbles.

OPTIONS

- NOTE TAKING
- SIMULTANEOUS TRANSLATION
- LIVE STREAMING

- CATERING
- RETAIL SHELF
- VIDEO PROJECTOR

- CAMERA WITH TRIPOD
- LAPTOP
- ADDITIONAL EQUIPMENT



2 minutes' walk
from Lille Flandres train



8 minutes' walk
from Lille Europe train

BOOKINGS

Céline TROC MET

+33 (0)3 20 42 09 36

c.trocmet@misgroup.io



BEAUX-ARTS



COMTESSE



OPÉRA



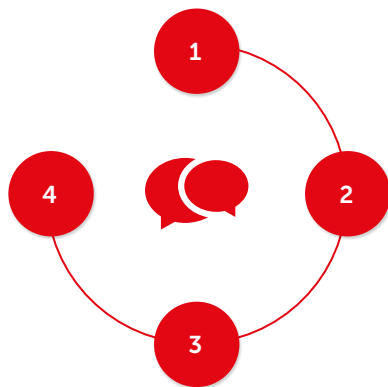
RECRUITMENT

A SPECIALIST TEAM
FOR YOUR QUALITATIVE RECRUITMENT PROJECTS

Do you want to launch a qualitative project in France or in the UK?

We can recruit all the respondents you need thanks to our highly qualified panel of 660,000 participants across those countries.

From your brief, we select respondents online using our qualified panel. We then refine and check the respondents on the phone to ensure that they fit the profile required.



1. Reception

We receive your recruitment brief and/or the screener

2. Selection

We select the respondents on our panel via an online filtered questionnaire

3. Double-check

We systematically double-check all respondent profiles by phone

4. Confirmation

We confirm all respondents one last time by phone and text before the research

← Daily Follow-up →

OUR LATEST RECRUITMENT PROJECTS

- ✓ 150 mums of children aged 1 to 3 for baby food **nationwide (France)**
- ✓ 20 women who buy a specific brand of mascara for an online community in **France and in the UK**
- ✓ 12 readers of specific newspapers for a focus group in **Birmingham, UK**
- ✓ 9 individual interviews in **Lille** with accountants from small businesses for a usability lab
- ✓ 16 American women living in the UK for individual interviews in **London, UK**

ONLINE QUAL

AN ONLINE QUALITATIVE PLATFORM
DEDICATED TO RESEARCH AGENCIES

We provide you with custom tools for the management of your:



Online Focus Groups

A dozen of respondents are connected simultaneously and exchange with the moderator for a set time (1 hour to 3 hours). Ideal if you want to **bring together hard-to-reach respondents!**



Online bulletin boards / Individual blogs

Two dozen respondents get connected regularly and exchange with the moderator, individually or collectively. Ideal to **observe the respondents' evolution in behaviour!**



Online communities

A large group of respondents exchange with the moderator on one or several issues over a long duration (several months).

Ideal to study the influence of a brand on a large range of people!

PLATFORM FUNCTIONS

([yourwebsite.on-qual.com](#))

Personalize the platform to your image with the **logo** of your choice and a **dedicated URL**.



Interact with the respondents in a **synchronous or asynchronous** manner within **collective or individual** discussions.

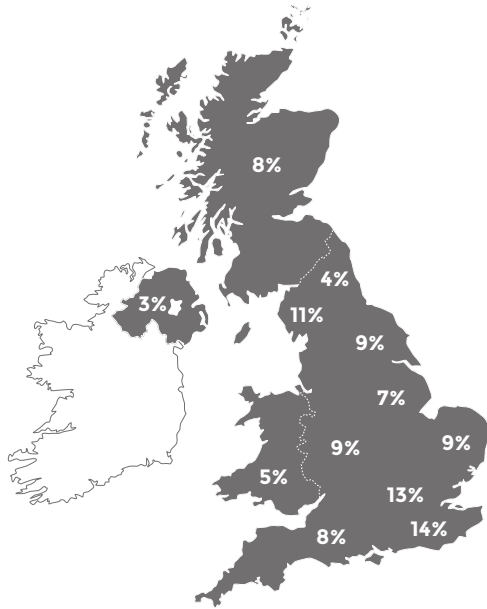


Enjoy a platform that can be adapted to **any country**.

Discover the entirety of the On-Qual functions on our dedicated website: www.on-qual.com

OUR PANEL

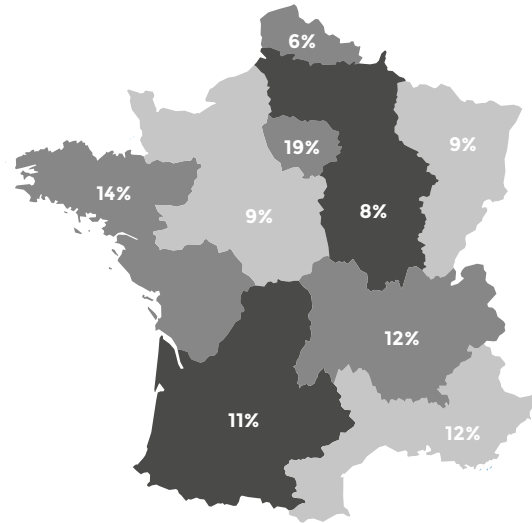
A STRICT CONTROL OF THE RESPONDENTS
AND A REGULAR MONITORING OF OUR PANELLISTS



UK

160,000

panellists in the UK



FRANCE

500,000

panellists in France



General



Finances



Eating habits



Transports



Homeware



High-Tech



Internet



Media



Sports



Work



Travel



Fashion

12 PROFILING QUESTIONNAIRES

CONTACT

A PROFESSIONAL TEAM
AVAILABLE FOR THEIR CLIENTS

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