MADE IN STUDIOS by MIS | GROUP



Viewing Facilities | Recruitment | Quali online



Who we are Made in Studios Viewing faciliites Paris Lyon Lille Recruitment On-Qual Our Clients

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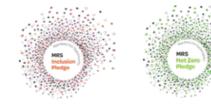
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- Birmingham

WHO WE ARE

MIS Group is a highly expert, quantitative and qualitative market research fieldwork company with headquarters in the UK, France and Italy. It is the parent brand of Made in Surveys, Made in Studios and On-Qual.

Over 40 sites and multiple online communities - every question can be answered and be met in time with our professional hardworking team which ensures that the fieldwork for your research is provided with accuracy.



MADE IN STUDIOS

Made in Surveys provide full service/sample only solutions for all your online research needs. 1,500,000 triple opt-in panelists worldwide, at your disposal.

ON-QUAL

Online qualitative fieldwork platform and service that provides you with all the tools to manage your qualitative research from anywhere in the world.





MADE IN SURVEYS

Made in Studios provide recruitment services, viewing facilities across UK, France and Italy and all the tools you need to conduct your qualitative research.

MADE IN STUDIOS

VIEWING FACILITIES

We have multiple studios based in the UK, France and Italy and a range of services which you may choose upon your liking. Our Studios are perfect environment for those who are looking to conduct research.

RECRUITMENT

Focus groups, product-testing, face-to-face interviews, online diaries and bulletin boards, and more. Made in Studios cover all your qualitative recruitment needs in the UK, France and Italy through access to our proprietary panels of over 800,000.



VIEWING FACILITIES

Made in Studios comprises 11 studios in 5 cities across the UK and France. In addition to the rental of the facility, it is also possible to hire additional services. Our experts will provide all the tools you

need for your qualitative research.

RENTAL COSTS INCLUDE:

- Meeting room hire and client's lounge with a one-way mirror
- Soft drinks and nibbles
- Audio and video recordings (MP3, MP4, USB)
- Signing in respondents, giving out incentives, etc.
- Office supplies (flip charts, writing materials)

OPTIONAL SERVICES:

- Note taking
- Simultaneous translation
- Live streaming
- Catering
- TV

- Retail shelf
- Video projector
- Camera with tripod
- Laptop
- Additional equipment

BIRMINGHAM (UK)

BENUND STA

3 STUDIOS

Colmore

Newhall

Sarehole



3 minutes walk from Birmingham Station



1h20 train from London

Birmingham Museum & Art Callery



+44 (0)121 679 0105 birmingham@misgroup.io

Q LOCATE US

85-89 Colmore Row B3 2BB Birmingham 6th Floor



Colmore Studio

Birmingham

Newhall Studio

Package

1/2 Day

Full Day

Evening

Day + Evening

Afternoon + Evening

Service

Catering for partic Catering for clients Digital note-taking Video streaming Simultaneous inter Supplementary eq

HIRE PACKAGE

	Time	Price Excl. VAT
	9am-1pm or 1pm-6pm	£650
	9am-6pm	£1000
	6pm-10:30pm	£750
	9am-10:30pm	£1,400
g	1pm-10:30pm	£1,150

Or rent a/the studio for £175/hour.

OPTIONAL SERVICE

	Price Excl. VAT
cipants	£4-£20 /person
ts	£4-£20 /person
g	£50 /hour
	£500 /day
rpreting equipment	£100 /day
quipment	£50/day

Sarehole Studio

No customer lounge/one-way mirroi

Birmingham

Package Full Day

Day + Evening

C

Service

Catering for partic Catering for clients Digital note-taking Video streaming Simultaneous inter Supplementary equ

HIRE PACKAGE

Time	Price
9am-6pm	£300
9am-10:30pm	£500

OPTIONAL SERVICE

	Price Excl. VAT
cipants	£4-£20 /person
ts	£4-£20 /person
g	£50 /hour
	£500/day
rpreting equipment	£100 /day
quipment	£50/day

PARIS

3 STUDIOS

Madeleine

Garnier

Olympia



4 minutes walk from Saint Lazare train station All all all all all and and



3 minutes walk from RER A and RER E



+33 (0)1 48 78 00 55 paris@misgroup.io

Q LOCATE US

37 rue de Caumartin 75009 Paris 3rd Floor



Madeleine Studio

Paris =

Garnier Studio

Paris -

Olympia Studio

Package

1/2 Day

Full Day

Evening

Day + Evening

Afternoon + Evening

Service

Catering for partic Catering for client Digital note-taking Video streaming Simultaneous inter Supplementary eq

HIRE PACKAGE

	Time	Price Excl. VAT
	9am-1pm or 1pm-6pm	350€
	9am-6pm	550€
	6pm-10:30pm	400€
	9am-10:30pm	840€
g	1pm-10:30pm	740 €

OPTIONAL SERVICE

	Price Excl. VAT
cipants	11 €-20 € /person
ts	27 € /person
g	55 € /hour
	140 € /day
rpreting equipment	100 € /day
quipment	50 € /day

LYON

2 STUDIOS

Hôtel Dieu

Bellecour



less than 1 minute walk from Metro Bellecour



15 minutes metro from Lyon Part Dieu station



+33 (0)4 78 05 00 50 Iyon@misgroup.io

Q LOCATE US

83 rue de la République 69002 Lyon 5th Floor



3/115978

Hôtel Dieu Studio

Bellecour Studio

Package

1/2 Day

Full Day

Evening

Day + Evening

Afternoon + Evening

Service

Catering for partic Catering for clients Digital note-taking Video streaming Simultaneous inter Supplementary equ

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OPTIONAL SERVICE

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cipants	11 €-20 € /person
ts	27 € /person
g	55 € /hour
	140 € /day
rpreting equipment	100 € /day
quipment	50 € /day

LILLE

3 STUDIOS

Beaux-Arts

Comtesse

Opéra



2 minutes walk from Lille Flandres train 

8 minutes walk from Lille Europe train



+33 (0)3 20 42 09 36 lille@misgroup.io

Q LOCATE US

7 Bis rue des Augustins 59800 Lille 1st floor



Centre commercial Les Tanneurs

Beaux-Arts Studio

Comtesse Studio

Opéra Studio

Package

1/2 Day

Full Day

Evening

Day + Evening

Afternoon + Evening

Service

Catering for partic Catering for clients Digital note-taking Video streaming Simultaneous inter Supplementary equ

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	Time	Price Excl. VAT
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RECRUITMENT

Looking to launch a qualitative project in the UK, France or Italy ?

We can recruit a vast array of respondent profiles thanks to our highly qualified panel of 800,000 participants across these three countries.

MRS x AQR accredited

The Recruiter Accreditation Scheme (RAS) has been developed by MRS and the Association for Qualitative Research (AQR) to raise the profile and status of recruiters, by devising a training and accreditation scheme that recognises the knowledge, skills and competence of professional recruiters.

Selection

Double-check via phone

Confirmation

3

We confirm all resondents one last time by phone and text before the research

...and daily follow up

OUR PROCESS

Reception

We receive your recruitment brief and/or screener

We select the respondents on our panel via an online filtered questionnaire

We systematically double-check all the respondents profiles

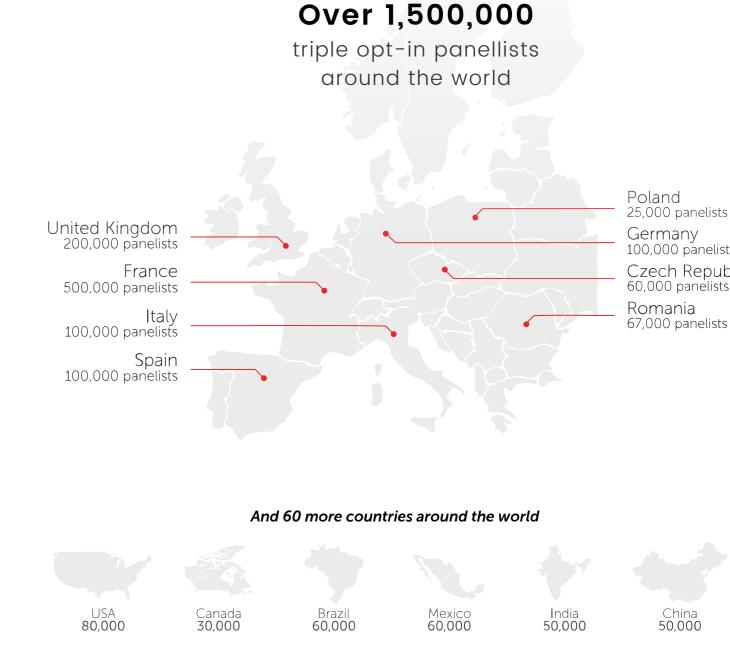
PANELS

UK, France & Italy Panels

We have over 200,000 panellists in the United Kingdom , 500,000 in France and over 100,000 in Italy.

When registering to join our panel community we further qualify our panel members through extensive profiling questionnaires covering 300 data points, other than basic information..





100,000 panelists

Czech Republic 60,000 panelists

ON-QUAL

What is On-Qual?

It is an online qualitative fieldwork platform and service, designed for research agencies and in-house insight departments. You will be able to use bespoke or existing tools to manage your online research.



Accessible from everywhere



Smartphones and tablets compatible



Personalisation of the platform

Online Focus Groups

Bulletin Boards/Individual Diaries

Around 20 participants connected to the platform simultaneously. Discussion either individually or as a group, with the moderator (2-30 days).

Online Communities

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Up to 100 participants regularly discuss one or more topics on a long-term basis (several months).

METHODS

Up to 12 participants connected to the platform simultaneously. Discussion with the moderator over a specified time (1-3 hours).



OUR CLIENTS

















And more 560 partners...

CONTACT US

VIEWING FACILITIES/RECRUITMENT

BIRMINGHAM

+44 (0)121 679 0105 birmingham@misgroup.io

> 85-89 Colmore Row B3 2BB Birmingham 6th floor

PARIS

+33 (0)1 48 78 00 55 paris@misgroup.io

37 rue de Caumartin 75009 Paris 3th floor

LYON

+33 (0)4 78 05 00 50 lyon@misgroup.io

83 rue de la République 69002 Lyon 5th floor

LILLE

+33 (0)3 20 42 09 36 lille@misgroup.io

7 Bis Rue des Augustins 59800 Lille 1st floor

ONLINE QUAL SERVICES/ON-QUAL

Izzy NURDIN

Country director UK i.nurdin@misgroup.io + 44 (0)20 7687 1234

www.madeinstudios.com

www.misgroup.io